

10th November 2006

Brakes commits to help children have fun

Brakes the UK's leading supplier to caterers has committed to raising over £200,000 over the next two years for KidsOut -the national charity providing fun and happiness for disadvantaged children and young people.

Brakes has donated an initial amount to KidsOut and intends to meet its target by encouraging fundraising throughout its national network of sites. The partnership has already been launched with several events at various Brakes sites including auctions and activity team days - one of which has raised over £12,000.

Talking about the partnership with KidsOut, Sharon Black, Brakes Group HR Director said: "When looking for an organisation to partner and support, it was important to find a charity that we were confident all our 7000 employees would get behind and one that our support would really make difference to in terms of the children it helps. KidsOut is a fantastic charity that has a simple philosophy that delivers real tangible results."

Emma Sambrook, Chief Executive for the charity said: "We're delighted to have been chosen as Brakes' charity of choice and we are looking forward to a very positive and rewarding partnership. It is exciting for us because Brakes can give us a great national platform on which to promote our services and work with disadvantaged children throughout the UK. At the same time we will be working with Brakes to involve its employees in a nationwide volunteering and personal development programme as well as fundraising for the charity."

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- Brakes is the leading supplier to caterers in the UK with a combined turnover from its UK and French operations in excess of £1.6 billion. Its strong understanding of the needs of the catering industry, combined with innovation in both products and service, has seen Brakes develop into the major supplier of frozen, chilled and ambient foods and non-food to caterers across the UK. Brakes also has a significant presence in the foodservice market in France.
- KidsOut is a registered charity, 1075789 whose mission is to provide fun and happiness for disadvantaged children and young people. From funding fun days out and activity breaks to nationwide projects that are designed for the long term benefit of children and young people throughout the UK, KidsOut is helping over 55,000 disadvantaged children every year. For further information please visit www.kidsout.org.uk

Press enquiries:

Simon Henrick, Group PR Manager - Tel: 01233 206 712

Email: simon.henrick@brake.co.uk