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Brakes wins Greenwich Schools contract

Brakes the UK's leading supplier to caterers has been awarded the sole contract to supply chilled, frozen and grocery foods to Greenwich borough's 66 schools worth approximately £700,000 per annum.

Greenwich Schools, which in 2005 was the focus of the successful TV programme 'Jamie's School Dinners' chose Brakes not just for its high quality products but for the complete service proposition that underpins them, such as its nutritional support services, its comprehensive product development programme and its Healthier Solutions business initiative.

Commenting on being awarded the contract Barry Gurteen, Trade sector Director at Brakes said: "This is a great opportunity for Brakes to demonstrate its continued commitment to the provision of quality, nutritional food for the education sector. Working with Greenwich Schools - an organisation that has been at the centre of the school meals debate – is an exciting opportunity for Brakes and recognition of both the quality of the products and the depth of service we provide for school caterers."

Talking about why Brakes was chosen by Greenwich Schools, Bobbie Bremerkamp Operations Manager - Catering & Cleaning Services at Greenwich commented: "When choosing a supplier we had to ensure we chose an organisation that was not just able to provide the quality of product we required within the cost parameters we work to. It was just as important that they understood what we have achieved in the provision of school meals and they were committed to working with us to not just maintain these standards, but look to move them forward even further. Brakes were able to demonstrate to us that they were not only up to the challenge but could add real value to the relationship through the additional services they provide."

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This contract represents new business for Brakes and since its commencement all of Greenwich Borough's Civic sites have also transferred their business to Brakes.

Notes to editors

1. Brakes is the leading supplier to caterers in the UK and France, with a turnover in excess of £1.6billion. Its strong understanding of the needs of the catering industry, combined with innovation in both products and service, has seen Brakes develop into the leading foodservice solutions provider. Brakes is also a significant supplier to the foodservice marketplace in France.

For more information:

Simon Henrick
Group PR Manager
01233 206712
07979 704928