

Brakes wins Best Foodservice Wholesaler award

Brakes the UK's leading supplier to caterers has won Scotland's 'Best Foodservice Wholesaler' of the year category at the prestigious Scottish Wholesale 'Achievers' awards.

The award is presented to companies that are able to demonstrate excellence and continual improvement in their products and service to customers. As part of the thorough judging process, finalist's customers are interviewed to gain their feedback, the results of these interviews go towards the judges' final decision.

Talking about Brakes success Graham Haines, Chief Operating Officer said: "Winning this award is a great achievement and all the more pleasing when you consider much of the result is dependent on feedback from customers. Brakes is committed to providing great service, product excellence, and innovation, and to be recognised by both the industry and our customers, is something we are very proud of."

Judges noted that:" The Best Foodservice Wholesaler category usually displayed exceptionally high standards and levels of innovation – and 2006 has exceeded those of previous years."

Brakes were also runner-up in the 'Best Training Programme' category.

'Achievers' was launched by the Scottish Wholesale Association (SWA) four years ago with the aim of recognising professionalism and excellence and improving standards within all sectors of the wholesale industry in Scotland. The awards were held on Thursday 9th February at the Sheraton Grand Hotel in Edinburgh.

Judges of the awards included; The Glasgow Restaurant Association, Scottish Enterprise, The Scottish Licensed Trade Association and the Scottish Retail Consortium.

Ends

Notes to Editors

1. Brakes is the leading supplier to caterers in the UK and France, with a turnover in excess of £1.5billion. Its strong understanding of the needs of the catering industry, combined with innovation in both products and service, has seen Brakes develop into the leading foodservice solutions provider . Brakes is also a significant supplier to the foodservice marketplace in France.
2. Brakes won 'Best Wholesaler' at the Grocer Gold Awards in 2005

For more information:

Simon Henrick

Group PR Manager

01233 206712

07979 704928